
UNIVERSITI MALAYSIA PERLIS

Assignment 1: Poster Design (40%)

Theme: Accomplishing Sustainable Development Goals (SDGs) at the Workplace

Semester Kedua

Sidang Akademik 2024/2025

SMB31202 – English for Technical Communication
[Bahasa Inggeris untuk Komunikasi Teknikal]

Assignment 1: Poster Design (40%)**(Theme: Accomplishing Sustainable Development Goals (SDGs) at the Workplace)**

Read the following instructions carefully.

1. Form a group of **FIVE (5)** members.
2. Choose **ONE (1)** of the following:
 - a) You are working at a company. Identify **THREE (3) problems** at the **workplace**. The problems should be related to one of the SDGs.
 - OR**
 - b) Your company is organizing a Corporate Social Responsibility (CSR) project. Identify **THREE (3) problems** faced by **society**. The problems should be related to one of the SDGs.
3. Suggest **THREE (3) solutions** to resolve the above problems.
4. Next, design a poster to highlight the **THREE (3) problems**. Your poster should also include the **THREE (3) solutions** and end with **a conclusion**.
5. Your poster should be within **500-800 words**.
6. Your poster must have the following points:
 - a) Title
 - b) Introduction
 - A brief explanation of your topic and problems
 - c) Problems
 - Use secondary sources to support your statements (minimum 5 references)
 - Use graphics and visuals to highlight your points (minimum 2 types)
 - d) Solutions
 - e) Conclusion
 - f) References (minimum 5)
7. Do not use bullet points.
8. The poster will be assessed based on the following criteria:

Content	10 marks
Language	10 marks
References & In-text citation	5 marks
Creativity	5 marks
Organization	5 marks
Graphics & Visuals	5 marks
TOTAL	40 marks

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9. Submission

- i. Deadline: **WEEK 12 (16 June 2025)**
- ii. Fill in the given **COVER PAGE** and submit it along with the assignment.
- iii. Select **ONE (1)** group representative to submit the poster via the submission link in Google Classroom.

Appendix 1**SUSTAINABLE DEVELOPMENT GOALS (SDGs)**

SDG 1	No Poverty	End poverty in all its form everywhere.
SDG 2	Zero Hunger	End hunger, achieve food security and improved nutrition and promote sustainable agriculture.
SDG 3	Good Health and Well - Being	Ensure healthy lives and promote well-being for all at all ages.
SDG 4	Quality Education	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
SDG 5	Gender Equality	Achieve gender equality and empower all women and girls.
SDG 6	Clean Water and Sanitation	Ensure availability and sustainable management of water and sanitation for all.
SDG 7	Affordable and Clean Energy	Ensure access to affordable, reliable, sustainable, and modern energy for all.
SDG 8	Decent Work and Economy Growth	Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.
SDG 9	Industry, Innovation, and Infrastructure	Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.
SDG 10	Reduce Inequalities	Reduce inequality within and among countries.
SDG 11	Sustainable Cities and Community	Make cities and human settlements inclusive, safe, resilient, and sustainable.
SDG 12	Responsible Consumption and Production	Ensure sustainable consumption and production patterns.
SDG 13	Climate Action	Take urgent action to combat climate change and its impacts.
SDG 14	Life Below Water	Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.
SDG 15	Life on Land	Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.
SDG 16	Peace, Justice, and Strong Institutions	Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable, and inclusive institutions at all levels.
SDG 17	Partnership for The Goals	Strengthen the means of implementation and revitalize the global partnership for sustainable development.

RUBRIC ASSIGNMENT 1**Poster Design (40%)**

	Excellent	Good	Satisfactory	Fair	Poor	
	10-9	8-7	6-5	4-3	2-1	MARKS
Content	Present relevant, accurate, and clear information.	Present relevant, accurate, and appropriate information but may not be immediately clear.	Present relevant and appropriate information yet not necessarily precise and clear.	Present relevant and acceptable information yet may be unclear or inaccurate.	Present some information but has little relevancy and may be inaccurate most of the time.	/10
	10-9	8-7	6-5	4-3	2-1	MARKS
Language	Uses a wide range of simple and complex structures with control, adaptability, and some precision. Utilizes an exceptional vocabulary that is both efficient and precise.	Uses a wide range of simple and complex structures with control and adaptability but contains some errors. Utilizes vocabulary efficiently and suitable to the context.	Uses a variety of simple and complex structures with control, but occasional errors are present. Utilizes appropriate variety of vocabulary suitable to the context.	Uses a variety of simple structures with adequate control but may contain errors that do not compromise the meaning. Utilizes basic and appropriate vocabulary according to the context.	Uses simple structures with control, but occasionally contains errors that may impair the meaning. Utilizes a limited vocabulary.	/10

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Referencing & In-text Citation	10-9	8-7	6-5	4-3	2-1	MARKS
	Include more than minimum number of citations. In-text citation matches the references list. Apply the correct formatting.	Include four numbers of citations. In-text citation matches the references list. Apply the correct formatting.	Include three numbers of citations. In-text citation matches the references list. Apply the correct formatting with minimal error.	Include two numbers of citations. In-text citation matches the references list. Apply some formatting but with some errors.	One in-text citation in the poster. One reference list in the poster. Present citations but does not match formatting or list.	/5
Creativity	5	4	3	2	1	MARKS
	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.	The poster is poorly designed and unattractive.	/5
Organization	5	4	3	2	1	MARKS
	It includes all required elements as well as additional information.	All required elements are included on the poster.	All but 1 of the required elements are included on the poster.	Several required elements were missing.	Most required elements were missing.	/5
Graphics and Visuals	5	4	3	2	1	MARKS
	Uses a variety of graphics and visuals clearly, appropriately, and effectively.	Uses a range of graphics and visuals clearly and appropriately but may not be effective.	Uses some graphic and visuals appropriately but may not be clear.	Uses a few graphics and visuals but may contain irrelevancies.	Did not include any graphics or visuals information.	/5
TOTAL MARKS						___/40